

The Mars Project: *How Design and Innovation Got Us There*

by Dr. Steven Squyres

Squyres was the principal scientist behind NASA's Mars Exploration Project, leading a team of over 3,000 people to overcome a myriad of challenges before successfully landing two robotic explorers on Mars.

Dr. Squyres will discuss risks taken, mistakes made and how success was ultimately achieved. He'll touch on approaches for managing large teams, working together under pressure and operating effectively in unpredictable environments.

February 23, 2011

7:30 pm

OSU Wes Watkins Center



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